



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

世界食品(深圳)博览会

荟聚全球美食, 共话活力市场

赞助商特别套餐

Sponsor Package

主办单位
战略合作
伙伴



C&D 建发会展



XICEC 厦门会展集团



Overview of Exhibition



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

General Introduction

Continuing the legacy of Anuga's global excellence, Anuga Select China 2025 successfully concluded from 24-26 April in Shenzhen. The event reaffirmed its position as a premier trade platform for the food and beverage industry in Southern China. Held alongside SIGEP China and LogiMAT China, it showcased a dynamic convergence of industry leaders, innovative products, and market trends, driving business connections and fostering sector-wide growth.

- ❑ International buyers up 37%: Strong demand in Europe & Southeast Asia highlights professional sourcing growth.
- ❑ Enhanced two-way business matching: Streamlined product display meets precise buyer needs, enabling efficient business pairing.
- ❑ Tech and Innovation power: FoodTec and new products fuel supply chain and retail evolution.
- ❑ Tailored HoReCa events: Empower brands to gain insights, capture demand, demonstrate applications and access channel resources.



Exhibition Area

35,000 m²
Exhibition Area



Exhibitors

603
Exhibitors
from **20** countries
& regions



Professional Buyers

31,428
Trade Visitors
from **52** countries
& regions

2026 世界食品（深圳）博览会赞助方案

Anuga Select China 2026 Sponsorship Proposal



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

01 线上
广告
Online
Advertising

02 现场
广告
On-site
Advertising

03 特别
福利
Special
Benefits

04 报价
联系
Price List
Contact



1 / 01

线上
广告赞助 Online
Advertising

展会官网：首页
Official Website: Homepage

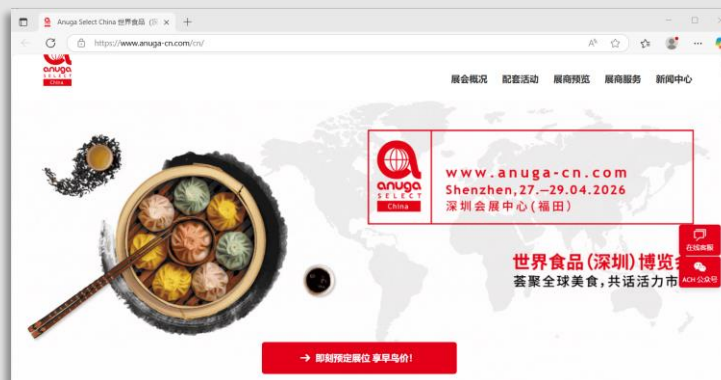


www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

a 滚动Logo广告 | Rolling Logo Advertisement

尺寸 | Size: 270(w) * 195(h) pixel

价格 | Price: RMB 50,000 (EUR 6,000)



Anuga Select China 官网 | Official Website



2 / 01

线上
广告赞助 Online
Advertising

展会官网：参观登记
Official Website: Visitor Pre-reg



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

b 预登记广告 | Pre-registration ads

B尺寸 | Size : 375*211 pixel

价格 | Price : RMB 20,000 (EUR 2,450)

时间 | Time : 5 个月 | 5 Months

c 次条 (多图文) | Special Feature(Sub-article)

价格 | Price: RMB 10,800 (EUR 1,280)

*展商可提供文章内容和相关配图 (包括但不限于长图、视频等)

Exhibitors can provide text with graphics and pictures(including but not limited to graphics and videos, etc.)

1. 预登记登录页 | Pre-registration Log-in

The mockup shows a pre-registration login page. At the top, there is a large grey box labeled '广告位 A 70x208'. Below it are three smaller grey boxes labeled '广告位 375x211'. The main content area contains a login form with fields for '手机号码' (Mobile Number) and '密码' (Password), a '快速登录' (Quick Login) button, and a '注册' (Register) button. Below the form is a disclaimer in Chinese. At the bottom, there are three grey boxes labeled '广告位 B 375x211', with the middle one highlighted by a red box and labeled 'b'.

图文专题报道推广

WeChat Post



d

全彩整幅广告(内页) - 赞助商LOGO墙

4/c Full Page Advertisement (normal page)

Sponsors' LOGO Wall

尺寸 | Size: 148(w) * 210(h) mm

价格 | Price: RMB 12,000 (EUR 1,480)

d



总代理: ESTRELLA DE CASTILLA
代理: BATAILLÉ el Único

1P广告

展位: HALL 1-N20

Amerasia 美亚
美亚食品贸易有限公司
耀腾冷冻食品(深圳)有限公司

我们致力为顾客搜罗世界各地的各种高级食材, 包括
橡果风干火腿、西班牙纯种黑毛猪、纯种杜洛克猪、
美国优质牛肉、猪肉、可持续海鲜、龙虾、雪蟹、面
包蟹、鱼、调味料及意大利松露等。

(86) 147-1442-3435 147-1442-3435 cn.sales@amerasiafood.com
深圳市罗湖区南湖街道文锦社区新安路2号好运来大厦1401室

2026 世界食品（深圳）博览会赞助方案

Anuga Select China 2026 Sponsorship Proposal



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

01

线上
广告

Online
Advertising

02

现场
广告

On-site
Advertising

03

特别
福利

Special
Benefits

04

报价
联系

Price List
Contact



1 / 02

现场
广告赞助 On-site
Advertising

参观指南
Visitor Guide



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

a

全彩整幅广告 - 赞助商LOGO墙 (normal page)

4/c Full Page Advertisement - Sponsors' LOGO WALL

尺寸 | Size: 148(w) * 210(h) mm

价格 | Price: RMB 26,000 (EUR 3,200)

Anuga Select China 合作伙伴
Partners

主办单位 Organisers

协办单位 Co-organisers

合作单位 Partners

国际展团合作 International Pavilion Organisers

媒体矩阵 Media Matrix

1P广告

BFRS 比英肉食 专注于全球高端肉食
BFRS FOCUS ON HIGH END MEAT

深圳比英肉食有限公司
(深圳·上海)

贸易、终端、电商、零售、分割、期货代采

JEWEL

来自澳洲的三代养牛家族企业

安格斯 和牛 俄罗斯 乌拉圭 意大利 阿根廷

展位号: 1-N40

1-N38

深圳市和美极佳实业有限公司
Shenzhen Hemei excellent Industrial Co., Ltd.

肥牛 牛舌 肋条 仔骨

板腱 外群 上脑

和美极佳 HEMEIJIA

联系人: 宋文科 13798558960

a 三角架广告牌(款式一) | Triple Billboard (Style 1)**位置 | Position:**

顶层7.5米东、西水泥平台各一个; 每层平台; 0层(地面)

Top Level 7.5-Meter Cement Platforms, One on the East and One on the West- Only one of them; Platform on Each Level; Ground Level (0 floor)

赞助LOGO墙 | Sponsors' LOGO Wall (all of sponsors logos will be there.)

尺寸 | Size: 5m(w) * 3m (h)

面积 | Area: 15 m²

价格 | Price: RMB 48,200 / 幅 (EUR 5,820/Piece)



2026 世界食品（深圳）博览会赞助方案

Anuga Select China 2026 Sponsorship Proposal



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

01

线上
广告

Online
Advertising

02

现场
广告

On-site
Advertising

03

特别
福利

Special
Benefits

04

报价
联系

Price List
Contact





赞助商特别回馈 | Sponsors Special Benefits

- ❑ 赞助商展位贸易对接 | On-site Match-making Meeting at the booth
- ❑ 价格 | Price: RMB 400,000 (EUR 48,195)

日期: 27日下午2点至28日下午4点结束, 开馆时间内, 每30分钟一轮对接。

Date: From 27th 2pm to 28th 4pm, within the opening time of exhibition, every 30 mins one round one to one match-meeting.

*名额有限, 先到先得

Limited capacity, first come first serve.

2026 世界食品（深圳）博览会赞助方案

Anuga Select China 2026 Sponsorship Proposal



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)

01

线上
广告

Online
Advertising

02

现场
广告

On-site
Advertising

03

特别
福利

Special
Benefits

04

报价
联系

Price list
Contact





线上推广 On-line Promotion Tools

			RMB	EUR
官网首页滚动LOGO	270 x 195 pixel	Official website- Homepage rolling logo	50,000	6,000
观众登记页面-广告位B	375 x 211 pixel, 5 个月	Visitors registration page-AD type B	20,000	2,450
微信专题推送 (次条) - 1条		Official WeChat- Sub-article post - 1	10,800	1,280
电子会刊-全彩整幅广告 (内页) - 赞助商logo墙	148 x 210 mm	E-catalogue- 4/c full page AD (Inside page) - Sponsors' logo Wall	12,000	1,480

现场推广 On-site Promotion Tools

全彩观众指南: 内页广告-赞助商 LOGO 墙	148(w) * 210(h) mm	4/c Full Page Advertisement - Sponsors' LOGO WALL	26,000	3,200
户外广告牌- 款式一: 三角架广告牌 - 赞助商LOGO墙	5m(W) x 3m(H)	Outdoor billboard AD- type A - Sponsors' logo Wall	48,200	5,820

特别福利 贸易配对 Special Benefits Match-making Meeting

展期27日下午2点至28日下午4点, 展位上贸易配对, 每30分钟一波买家	From 27th 2pm to 28th 4pm, it will be on-site Match-making meetings, every 30mins one round.	400,000	48,195
---------------------------------------	--	---------	--------

特别套餐总计 Special Package In Total Price

567,000 68,425

Sponsor - Price of Booth

❑ Bare Space Booth- 3,480 RMB (after tax)/sqm (=1sqm is EUR 419 (after tax))

Minimum booth purchase area is 36 sqm.

❑ Stand Booth- 3,830 RMB (after tax)/sqm (= 1sqm is EUR 465 (after tax))

Minimum booth purchase area is 18 sqm.



汤劼 Ms. Wanda TANG



13810954954

Sponsors will get the above-mentioned special services package for free, if they join in the sponsor area.

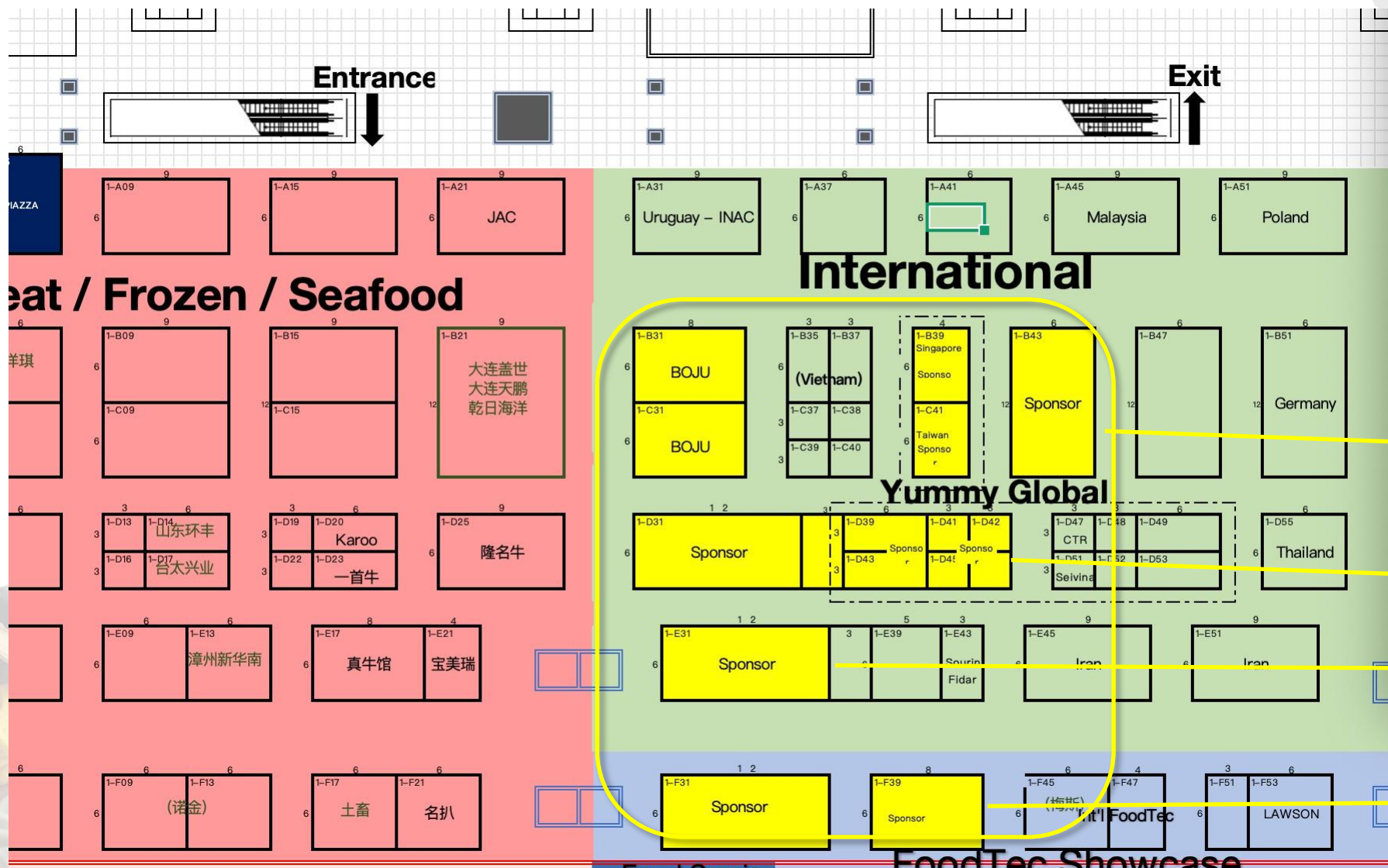
(Special package is Only for SPONSORS in 2026) 购买上述任意展位将获赠以上提及的赞助商特别套餐。

tangjie@bojubj.com

Gourmet Sponsor 赞助商专区



www.anuga-cn.com
Shenzhen, 27.-29.04.2026
深圳会展中心(福田)



216-252 sqm

162sqm

72 sqm

120-138 sqm



THANK YOU

感谢
观看

www.anuga-cn.com



Organisers



Strategic
Partner

